

Stanley Zurawski

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SUMMARY

Creative marketing videographer and video editor with a degree in film directing and experience across all stages of video production. Combines a director's perspective with technical skills in video, photography, and digital marketing to produce impactful brand and marketing content.

EXPERIENCE

Abri Credit Union – Video Producer & Content Creator

Romeoville, Illinois | March 2025 – Present

- Lead planning, production, and post-production of marketing videos for digital and in-branch use.
- Produce photography for social media, promotional campaigns, and brand marketing initiatives.
- Support content creation, campaign execution, and online brand management.
- Design / produce e-newsletters, digital advertisements, and monthly blog content.
- Coordinate community engagement initiatives to increase local brand visibility and partnerships.

SRAM – Videographer & Video Editor Intern

Chicago, Illinois | May 2024 – August 2024

- Edited high-volume social and event video content for global Road and Mountain Bike brands
- Produced 37 real-time video edits at the company's Crankworx Whistler booth, viewed by over 325,000 attendees.
- Collaborated with marketing to deliver high-quality video content for social and brand platforms.
- Managed media assets and optimized workflows in a fast-paced production environment

Self-Employed – Freelance Videographer & Editor

Chicago, Illinois | November 2018 - Present

- Produced video and photo content for clients, managing projects from concept to final delivery
- Collaborated with clients to execute creative vision and deliver marketing-focused content
- Filmed and captured photography for concerts, charity events, and product / service brands

Mindspark Cinema – Cinematographer Intern

British Columbia, Canada | June 2016 – July 2016

- Credited as Additional Cinematography on a professional film production.
- Operated professional filmmaking equipment to capture high-quality footage.
- Filmed action sports in fast-paced outdoor environments, adapting to changing conditions.

EDUCATION

DePaul University

BFA, Film & Television Production (Directing Concentration)

2021 - 2024

SKILLS

Video Production:

Video Production, Videography, Aerial Videography (Drone Operation), Video Editing, Photography, Directing, Lighting, Audio Recording

Marketing & Design:

Digital Marketing, Graphic Design, Social Media Content, Email Marketing, Branding, Content Strategy

Software:

Adobe Premiere Pro, After Effects, Photoshop, Lightroom, InDesign, Final Cut Pro, Canva, Movie Magic, YoDeck, Marquis, Microsoft Excel, Word, Teams